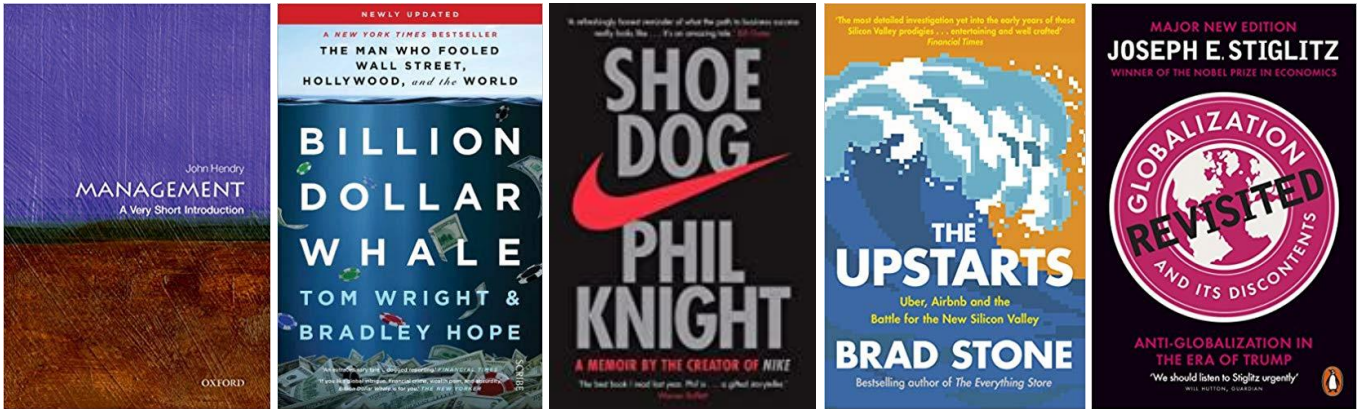


Business Studies



Textbooks and Reference

My Revision Notes: Edexcel A-Level Business, Andrew Hammond

Edexcel AS/A Level Business 5th Edition Student Book and ActiveBook, Hall, et al.

General

Way of the Wolf: Straight line selling: Master the art of persuasion, influence, and success, Jordan Belfort

Entrepreneur Revolution: How to Develop your Entrepreneurial Mindset and Start a Business that Works, Daniel Priestley

Bad blood, John Carreyrou

The Upstarts: How Uber, Airbnb and the Killer Companies of the New Silicon Valley are changing the World, Brad Stone

The Four: the Hidden DNA of Amazon, Apple, Facebook and Google, Scott Galloway

Lean In, Sheryl Sandberg

Too Big to Fail, Andrew Ross Sorkin

The Everything Store: Jess Bezos and the Age of Amazon, Brad Stone

Banking: A Very Short Introduction, John Goddard & John Wilson

Branding: A Very Short Introduction, Robert Jones

Entrepreneurship: A Very Short Introduction, Paul Westhead & Mike Wright

Management: A Very Short Introduction, John Hendry

Globalisation: A Very Short Introduction, Manfred Steger

Billion Dollar Whale, Tom Wright & Bradley Hope

Globalisation and its Discontents Revisited: Anti-Globalisation in the Era of Trump, Joseph Stiglitz

See also the Economics reading list.

Biographies

Hard Drive: Bill Gates and the Making of the Microsoft Empire, James Wallace

Business Stripped Bare: Adventures of a Global Entrepreneur, Richard Branson

Shoe Dog, Phil Knight

Buffett: The Making of an American Capitalist, Roger Lowenstein

Let My People Go Surfing: The Education of a Reluctant Businessman, Yvon Chouinard

Newspapers/Journals

The Economist

Financial Times

Hodder Business Review

Online

Business As Usual Podcast

Taking The Biz (YouTube)